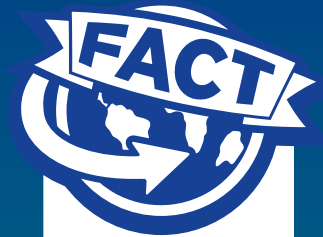




Sprite has a value of
£47.3m⁽¹⁾
 with a...

7.1%
 value
 share

5.6%
 volume
 share



Sprite is sold
 in more than
190 countries
 and ranks as the
No. 3 soft drink
 worldwide⁽²⁾

**DID YOU
 KNOW...**

Introduced in 1961,
 Sprite is the world's
 leading lemon-lime
 flavoured soft drink

In 2013, we
**changed the
 recipe...**



...and for the
first time
reduced the
sugar content
 of one of our drinks
 using stevia plant
 extract, a sweetener
 from natural sources.⁽³⁾

