



In 2017
we will launch
smartwater sparkling
and flavoured
sparkling.

GLACÉAU smartwater
is worth

£34.2m

and has grown
83.8%
in value MAT.⁽¹⁾

DID YOU KNOW...

GLACÉAU smartwater is made from British spring water, which is vapour-distilled before electrolytes are added. It has a distinctive crisp, clean taste, and is produced and bottled in Morpeth, Northumberland.



8x
growth in value

more than Private Label and over 22x Evian's growth value in the Plain Water Category.⁽¹⁾



The Plain Water Sector has grown **11% MAT** ⁽¹⁾

4900
Twitter followers

Social Media Stats correct as of 25/11/16
(1) Nielsen Scan Track MAT 22.10.16