



Appletiser[®]

CROWN THE MOMENT

Appletiser holds

5% value share

4.6% volume share

of the Adult Special Sector⁽¹⁾

The Appletiser brand is worth over

8.7m⁽¹⁾

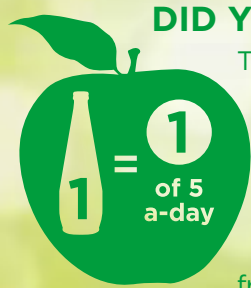
The gently sparkling **100% fruit juice range** contains no added sugar, preservatives or colourants.



Appletiser has **GROWN**

9.3% in value since last year⁽¹⁾

5.8x more than Shloer.



DID YOU KNOW...

The Appletiser range is made with 100% gently sparkling fruit juice. It officially counts as one of your recommended 5-A-Day portions of fruit and veg!

Appletiser is now the Official Soft Drinks Supplier to Ascot Racecourse as part of a 3 year sponsorship deal. Ascot is a 300 year old brand with over 600k visitors per year. A great fit with Appletiser.



(1) Nielsen Scan Track MAT 22.10.16